

ACCESS TO CAPITAL:

Alternative & Emerging Sources of Capital



AGENDA Wednesday, October 8th Brooklyn Borough Hall

- 8:00 - 8:30 am** **Registration + Breakfast**
- 8:30 - 8:45 am** **Welcome**
Shira Gans, Program and Relationship Director, Federal Reserve Bank of NY
Eric L. Adams, Brooklyn Borough President
Lawrence Baber Jr., Small Business Program Manager, HOPE Coalition of America (Division of) Operation HOPE, Inc.
- 8:45 - 9:15 am** ***The Changing Small Business Lending Landscape***
David Smith, Lead Consultant, Originations, FICO
- 9:15 - 9:45 am** ***Intro to Crowdfunding***
Alex Feldman, CEO and Founder, CrowdsUnite
- 9:45 - 9:55 am** **Success story**
Richard Otto & Annalisa Riordan, Gratitude Café, 499 Rogers Avenue, Brooklyn, NY
- 9:55 – 10:05 am** **Break**
- 10:05 - 10:50 am** **Straight Talk from Alternative Lenders**
Aisha Benson, Managing Director, TruFund Financial Services, Inc.
Arjun Kathuria, Director, Business Development, Biz2Credit
Nancy Carin, Executive Director, BOC Capital Corp.
Jarnail Singh, Financing Account Manager, NYC Business Solutions Center/Brooklyn Chamber of Commerce

Moderator: Michelle McClymont, Vice President Business Services/ Director NYC Business Solutions Center, Brooklyn Chamber of Commerce
- 10:50 – 11:00 am** **Closing Remarks**
Shira Gans, Program and Relationship Director, Federal Reserve Bank of NY
- 11:00 – 11:45 am** **Networking + Coffee**

Sponsors: Federal Reserve Bank of New York, Office of the Brooklyn Borough President Eric L. Adams, Brooklyn Chamber of Commerce, and Operation HOPE, Inc.